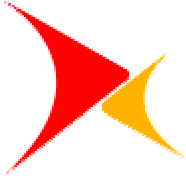


Emergency Succession Planning for Nonprofit Organizations



**Executive
Transition
initiative**

**By Mindy Lubar Price,
Executive Transition Initiative**

The first of a series of articles concerning leadership succession planning from the Executive Transition Initiative.

No one wants to discuss the possible illness, injury or death of an executive director. Nevertheless, such a situation can happen. When emergency circumstances do occur, there is an enormous level of stress experienced by an organization's staff, board, funders, volunteers and recipients of service. The board of directors must discuss the potential of a sudden loss of the executive director, due to his or her essential role in the success of the organization.

Ideally, the executive director of a nonprofit will be able to anticipate and announce his or her departure. However, the exiting of an executive director is often unplanned. Health concerns, a family crisis, and even extreme organizational conflicts can all result in a sudden, unplanned departure. Without preparation, such a transition can throw the organization into turmoil and lead to disastrous consequences for board, staff, populations served and the community at large.

The good news is – we can be better prepared.

When creating an emergency succession plan, the board should identify key leadership functions

carried out by the executive director, identify senior organizational leaders best qualified to assume the role of executive director in an emergency situation, and provide the cross-training necessary so the team can fulfill the leadership functions until a interim executive director is appointed. In addition to being better prepared, a major and immediate benefit of this work is that the senior management team can enhance leadership skills and perhaps improve their knowledge of each other's roles and responsibilities. The management staff of the organization will also gain confidence in its own ability to take on executive functions once cross-training begins.

“Emergency succession planning is really a best practice for every organization.”

We recommend that organizations have both an emergency succession plan, to prepare the organization for any unexpected circumstances, and develop a more thorough long-term succession plan, to ensure the organization will be sustainable beyond the tenure of the current executive. Emergency succession planning is really a best practice for every organization, since it ensures the ongoing operations of your nonprofit, including its programs and services, in the event of an unplanned and extended executive absence.

An emergency succession plan allows an organization to provide the uninterrupted performance of essential executive functions by outlining policies and procedures for the temporary appointment of an acting executive director. There are several core components of an emergency succession plan:

First, identify the priority leadership functions of the executive director. These functions include general duties that are common to most any executive acting as the organization's principal leader. Moreover, the plan should include any specific executive functions that are unique to the individual organization.

Second, outline what sequence of events will occur in the event of a short- or long-term absence of the executive director. This includes notifying the board of directors or the executive committee of the situation, implementing the process that the board begins once it is notified, authorizing the compensation and authority of an acting executive, and establishing a transition and search committee in the event of a permanent absence.

Third, identify key senior staff members (a maximum of three) who can be appointed as acting executive director by the executive committee of the board. For example, a finance director may be the first person chosen by the executive committee, followed by the program director, and then the



human resource director. Be sure to designate each leadership position by its title rather than by the staff member's name. Focus on the roles and responsibilities of the position, not the individual, and begin with the assumption that the role is temporary. The emergency succession plan should include a provision for cross-training those staff who may be appointed to acting executive director. Cross-training should begin as soon as the plan is adopted by the board. The plan may also identify those responsible for planning and implementing cross-training.

Fourth, emphasize the importance of communication with external supporters in the event that this plan is activated. Specifically, identify constituent groups such as individual major donors, government contract managers, foundation program officers and community leaders and who should be personally notified by the board and/or acting executive as soon as is reasonably possible.

Like a strategic plan, an emergency succession plan evolves over time, and must be regularly revisited and modified as organizational circumstances change. A critical challenge for all organizations is how to sustain health over time. The intentional planning for emergencies is a strategic and sound way for nonprofits to deal seriously with the unplanned absence of an executive director and simultaneously strengthen the organization.

To view a sample emergency succession plan, please visit Executive Transitions partner site, www.compasspoint.org. The new Executive Transitions website is under development; please contact the Donors Forum for updates.

This article was reprinted with permission from *Wisconsin Philanthropy News* Volume V Issue 3 published by the Donors Forum of Wisconsin, for more information or for more on this series please contact:

Samantha Dennis
Donors Forum of Wisconsin
(414) 270-1978
sdennis@dfwonline.org